



# DAVID MCKEE SMITH

digital content creator

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Vancouver, BC, V5K 1V3

“ I’m a software power user with a technical background and ten years of marketing experience. I am able to turn complex information into appealing graphics, documents and web sites. ”

## SKILLS:

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## WORK EXPERIENCE:

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### **2004- 2015: Radial Engineering Ltd. Port Coquitlam, BC** **Graphic designer and marketing assistant**

- Experience generating documentation, illustrations and user guides with AdobeCS
- HTML5/CSS3/JQuery/PHP web development for multiple product lines
- Experience integrating online marketing technologies with WordPress CMS (AdWords, mailchimp.com, salesforce.com, Google Analytics)
- 3D CAD/CAM prototype, 3D visualization and rendering with SolidWorks & SketchUp
- Writing and editing copy for technical trades
- 5 years trade show logistics, design and support experience
- Project management and effective time prioritizing skills

### **1999-2004: Rocky Mountain Sound, Vancouver, BC** **Commercial audio/video systems integration and installation**

- Quotation, CAD design, and project management for commercially installed audio, video and data systems
- Tender Bid RFQ project proposal and user documentation.
- Site inspection, customer relations, installation management
- Installed systems: Sheraton Wall Centre Vancouver; Storeyeum Museum Gastown; Norman Rothstein Theatre Vancouver; Terry Fox Theatre Port Coquitlam; St. Pius X Church N. Vancouver, St. Paul’s Church Vancouver

## EDUCATION:

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**Bachelor of Science Degree**  
Journalism & Communications  
Emerson College, Boston MA.

**Digital Arts Program Certificate**  
Institute of Contemporary Arts, Burnaby  
BC. (currently known as Art Institute)

**Civil Drafting Certificate**  
Drexel University,  
Philadelphia PA.